TEASER POWEREO

Banque d'Affaires

April 2025

Introducing Powereo

Summary

Company description

- Powereo specializes **in the development of management software** designed to optimize processes in the **automotive spare parts, truck and automotive industry**.
- It targets two main types of customer: platforms, **major distributors** and wholesalers on the one hand, and independent **garages** and repairers on the other, with **two flagship products**:

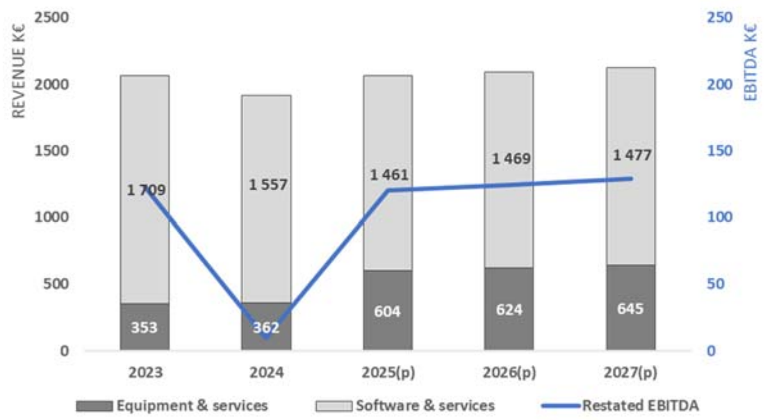
1. **Product 1**: A complete ERP package designed for major supply chain players,
2. **Product 2**: A SaaS solution to facilitate inventory management for smaller players such as garages and repairers.

An Order Management System (OMS) and a CRM are available as options to guarantee optimized, integrated and usable customer relations.

Key figures

2024: **SALES: €1.9M / EBE: €0K**
22 employees including **8** dev.

Location: France **northwest quarter**



The most secure, connected solution on the market

- With over 40 years' experience, Powereo offers a solution perfectly aligned with the needs of its market.

8 * **developers adapt the solution to customer needs.**

12* **years of average seniority ensure a thorough understanding of market issues.**

- The highly connected solution integrates all business interfaces and databases, providing optimum automation of information and goods flows.

Market

The automotive spare parts market is experiencing **strong growth in volume**, supported by the **aging of the vehicle fleet** (10.5 years on average), leading to a 9.3% increase in distributor sales by 2023. Faced with an **increasing number of repairs**, garages have to manage a **growing flow of spare parts**, and Powereo's solutions simplify inventory management, ordering and invoicing.

Already active in spare parts for cars, trucks and agricultural machinery, **Powereo can extend its offering to other sectors** of **mobility** and **electronic devices**. The latter market is being **boosted by the french government's "prime à la réparation« (repair bonus) scheme** launched in early 2024, creating new opportunities for the company.

**HR data 2023*

TwinL Banque d'Affaires is the exclusive advisor to the seller. A non-disclosure agreement will be signed prior to publication of the full offer document.

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About TwinL Banque d'Affaires

TwinL is a mergers and acquisitions (M&A) consultancy specializing in small and medium-sized businesses in France and Europe. We provide advisory services from start to finish for the sale and purchase of companies in a wide range of sectors with a market value of between €1 and €200 million.

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